

### **ABSTRACT**

A coach's organization and travel bag features a core storage area, a storage area for storing a plurality of relatively small articles such as medical supplies, a business folder area, a business storage area and one  
5 or more end pockets. A plurality of pockets and holders are provided within the storage areas for storing a plurality of relatively small articles such as medical supplies. A plurality of compartments are provided in the business folder area for accommodating file folders and business or  
10 administrative articles. A compartment for storing coaching boards and a plurality of optional removable inserts for defining compartments within the core storage area are to accommodate a wide range of articles are also provided.